

PRIVACY POLICY

Who are we?

The British Academy of Aesthetic Dentistry Ltd (BAAD Ltd) respects your privacy and is committed to maintaining the confidentiality of your personal information which you provide to us.

Our privacy policy is intended to inform you as to how we take care of your data when you interact with us and to tell you about your rights.

We reserve the right to update or amend our Privacy Policy and therefore, you should review the terms of this policy from time to time, in order to ensure that you are aware of how BAAD Ltd collects and uses your personal information.

Personal information

You have control over your personal information. Your data may be collected if you request us to provide you with a product or service – ie when you apply for a service, request marketing information or other communication from us or when you send us a message via our website. You may visit our website without providing us with your personal information, but by completing an on-line contact form, you are consenting to the collection and use of your personal information by BAAD Ltd.

How we use your information

The information stored and collected about you, helps us to provide and improve the services you need and we may contact you regarding products and services which we think may be of interest to you or which you may have committed to previously.

Whilst we do not sell, trade or transfer your information to third parties, we may share your information with our business partners for marketing purposes or for the provision of services.

Service Providers

We may employ third-party companies/individuals to facilitate our service, to provide a service on our behalf, to perform service-related services, or to assist in analysing how our service is used.

We wish to inform our service users, that these third parties may have access to your personal information in order to perform tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

Links to Other Sites

The BAAD Ltd website offers links to third party websites. Such external sites are not operated by us and we would advise you to review the Privacy Policy of these websites. We do not control or assume responsibility for the content, practices or privacy policies of any third-party sites or service.

Security

We value your trust in providing us with your personal information and strive to protect it. However, no method of transmission via the internet or electronic storage is 100% secure and reliable and therefore we are unable to guarantee its absolute security.

Changes to our Privacy Policy

From time to time, we may update our Privacy Policy. We would therefore advise that you periodically review this policy for changes

How to access & control your information

You have the right to request a copy of your information, to amend your information, to opt out of receiving marketing information and to request the deletion of your information. Please contact info@baad.org.uk

Any data no longer required for the specified reasons or by UK law will be deleted as appropriate.

Contact Us

Should you have any questions concerning our Privacy Policy, please do not hesitate to contact us info@baad.org.uk.